



**Zentrale
Intelligenz
Agentur**



Press Release

May 29-30, 2009:

Zentrale Intelligenz Agentur presents SLOW CAPITALISM: I. Slime Economy (New York)

A capitalism on speed was having a long night of hardcore partying and excess. We just woke up with the coldest turkey ever. Most of our economic certainties have been shattered. Is it time for a new, slow capitalism? In a series of talks and performances the Berlin-based socialist-capitalist joint venture Zentrale Intelligenz Agentur (ZIA) will explore ideas for an economy on the slow, looking at new developments in design, coworking, digital collaboration, and DIY-cultures. But *Slow Capitalism* is not simply about deceleration. Rather it tries to make different, productive uses of the increasing compression of time in a globally networked society. ZIA agents will look at the conditions and consequences of today's total temporal mobilization and experiment with various counter-strategies. The temporary derivative currency Slime will serve as a symbolic nexus, marking the re-entry of portable power from the sphere of the virtual into a more viscous reality.

Friday, May 29, 2009, 7:00 pm: Faster, Capitalism! Kill! Kill!

Join the *Slime Economy*: swap your greenbacks for a pot of ZIA's homemade green slime and start to speculate. Waste it for drinks at the bar or try to make a slimy fortune at the casino table. But stay alert: when the Federal Slime Reserve floods the market with vast quantities of freshly minted slime, the bubble will certainly burst. In *The Hedonistic Company* the ZIA agents will outline the design of their enterprise as a virtual company. Using their rules, you can learn how to build a socialist-capitalist company and how to work together and still stay friends. On this first evening you can also test your bullshit skills by participating in ZIA's original *PowerPoint Karaoke* contest. Are you ready to take the stage for an impromptu presentation of some of the sleaziest and funniest bulletpoint-ridden slideshows?

Saturday, May 30, 2009, 3:00-6:00 pm: Der Wörkvergnugen

Fed up with your work routine? Lost your job? Try something new! In this afternoon installation ZIA will put you to work. You can apply for and will get paid for jobs which are normally not merited with any economic value. Our employment program offers diverse activities such as napping, reading, enjoying a conversation over a cup of coffee or playing the videogame-classic Pong. But before you can start, make sure to fill out the application forms correctly and be prepared for a personal interview with our job counselors. For your work you will receive the minimum wage of \$7.25 per hour, paid in the equivalent amount of Slime currency.

Saturday, May 30, 2009, 7:00 pm: Slow Capitalism

On the second evening, ZIA will present a string of projects dealing with the new economy of slow: Kathrin Passig will be *Putting the Pro into Procrastination* and discuss ways to waste your time wisely and how to get stuff done without any self-discipline. Holm Friebe will present *The Brand DIY*, outlining how the selfmade-revolution is changing the rules of work, production, and consumption. Finally, Sebastian Sooth talks about *Hallenprojekt: Connecting Coworking Spaces in Berlin and Around the World* and explains how coworking enables us to work the way we want to live.

Location:

Goethe-Institut New York, Wyoming Building, 5 E 3rd St, New York, NY 10003

The Berlin-based Zentrale Intelligenz Agentur (ZIA) is a socialist-capitalist network of freelancers. Operating at the interfaces of academia and journalism, marketing and art, Zentrale Intelligenz Agentur develops its own projects and cultural formats, offers custom-made solutions, and takes on special missions for commercial clients.

The ZIA agents presenting *Slow Capitalism* are: Philipp Albers, Martin Baaske, Holm Friebe, Peter Glaser (via video from Berlin-Spandau), Moritz Metz, Jörn Morisse, Kathrin Passig, Cornelius Reiber, Christian Y. Schmidt (via video from Beijing), Sebastian Sooth, and Thomas Weyres.